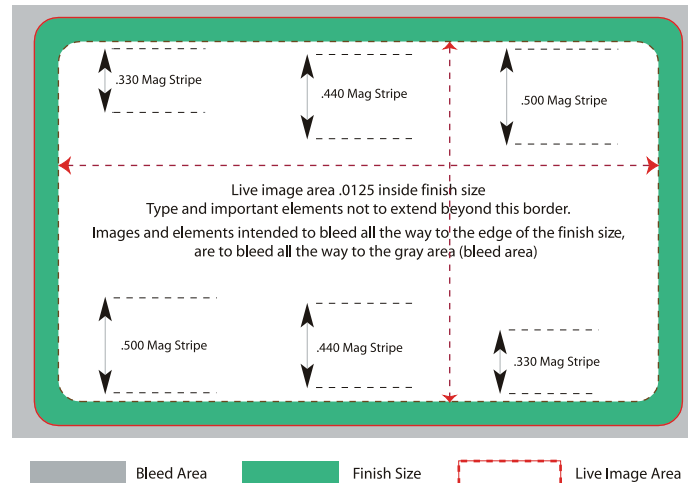


Technical Specs for creating and supplying your Artwork for Slot-Cards™

## Card size: 3.375 x 2.125



**All printed elements  
must be  
a minimum of 1/16"  
from the Mag stripe areas**

**Note: All Mag stripe dimensions and locations  
are fixed and may not be altered.**

## Technical Specs for creating and supplying your Artwork for Slot-Tickets™

### Electronic File / Process Guidelines

File resolution: Use 227 pixels per inch (at 100% size). This is for a 153 line screen.

File resolution: Use 1200 pixels per inch for bitmaps.

To avoid additional charges, 1 bit graphics should be converted to curves.

Avoid hairline rules; minimum weight should be no less than .75 pt.

Avoid text smaller than 4 pts., especially when reversed or for ®, ©, or ™ symbols.

Leave a minimum of 1/8" of quiet space between the edge of the ticket and the printed image.

Reverse text should be bold and, if possible, outlined with a .75 or 1 point stroke.

Send process images in RGB mode if possible. Beware of RGB colors that may be out of CMYK's gamut range. Many RGB colors cannot be printed accurately using CMYK.

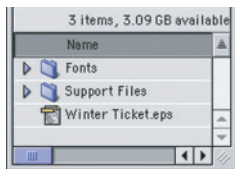
Customer supplied hard copy needed.

The Adobe Type Library will be used unless Type 1 fonts are supplied.

Use only the colors you want your label to print or specify colors to be used; delete all unused colors.

Be sure to include all fonts and support files (eps, tif, jpg)

Use a hierarchy when creating your folder for organizational purposes. An example is below of what a hierarchy of your folder should look like.



When naming files, it is helpful to add a two or three character extension such as **qud** for **Quark**, or **eps** for **encapsulated PostScript**.

Create the whole file in one design package. Try not to import several different files from Illustrator, Freehand, and Photoshop, etc. into QuarkXpress. This makes it very difficult to trap accurately. Do as much design as you can in one program.

If images are placed into QuarkXpress try to place the images as 100%(minimal reduction or enlargement). This is particularly important of rasterized images (Photoshop).

### Email:

Email attachments should be Stuffed or Zipped and sent to: [art@slot-tickets.com](mailto:art@slot-tickets.com).

We recommend that files over 2MB be sent on Disk or CD, accompanied by a hard copy, to:

Slot-Tickets.com

Attn: Susan Mitchell

6972 Appling Farms Parkway

Suite 105

Memphis, Tennessee 38133 USA